

PLANS ANNOUNCED FOR LIDL FOODSTORE AND NEW HOMES IN LOWER EARLEY

Friday 15th January

Lower Earley Properties is today launching a digital public consultation on plans for a new Lidl foodstore and 40 new homes on Land off Meldreth Way, Lower Earley.

The multi-million-pound investment would improve retail choice for shoppers and create hundreds of new jobs, including construction and managerial roles.

The new Lidl foodstore will boast state of the art facilities including an instore bakery, customer toilets and will be supported by 128 parking spaces, including nine parent and child spaces, six dedicated disabled spaces and two electric vehicle charging spaces.

The existing site is private land which was purchased by Lower Earley Properties last year. Since then, the company has undertaken a number of technical studies to assess the sites suitability and capacity for development and held initial pre-application discussions with Council planning officers.

Andy Jansons, Managing Director of parent company Jansons Property, commented:

“We’re delighted to announce our plans to create hundreds of new jobs and deliver 40 much-needed homes.”

“Given the difficulties of 2020, we think our plans will provide a real boost to the local economy, whilst helping those who are struggling to either rent or buy in the local area.

“We had intended to present our plans in person but unfortunately this isn’t possible due to current government guidelines to prevent the spread of Coronavirus.

“We will therefore be carrying out a digital public consultation to make sure everyone can view the plans and let us know their feedback, whilst remaining as safe as possible.

“We look forward to engaging with the local community and stakeholders, before submitting a planning application in the coming months.”

Virtual Village Hall

As part of the digital consultation, a Virtual Village Hall event will take place on Thursday 28th January. The event will be an opportunity for the local community to view the plans, ask questions and provide feedback to the project team. Residents can register to attend by visiting: www.lowerearleyplans.co.uk (website to go live on Friday 15th January).

The proposals

- A new Lidl foodstore to improve retail choice in the local area.
- Hundreds of new jobs, including managerial and construction roles.

- £1m in Business Rates receipts over the next decade.
- 40 new homes, including a mix of affordable and shared ownership housing.
- The homes will include a mix of 1-4 bed house types.
- Two new fast charging points for electric vehicles.
- New pedestrian and cycle links through the site, interconnecting with existing services and facilities in the local area.
- New landscaping throughout the site to ensure the foodstore is properly screened from neighbouring properties.

-ENDS-

Notes to Editor:

Lower Earley Properties Ltd is a wholly owned subsidiary of parent company, Jansons Property. Jansons Property is a highly experienced property developer based in the Thames Valley and has delivered a number of high-quality projects in the region over the past 17 years.